

Clearly Clouds

Exploration designs for a new mobile app concept that would allow users to post and share photographs of clouds. The overall goal was to easily allow the user to post, share and view others cloud images within the app. Other functionality within the app is the ability to like, favorite, comment and share other app members posts as well as post, edit, as well as add descriptions, locations, post privacy settings and categorize their own posts. The client wanted an app that would be designed in a way to allow for multiple apps to be created for other subject matter within the same experience.



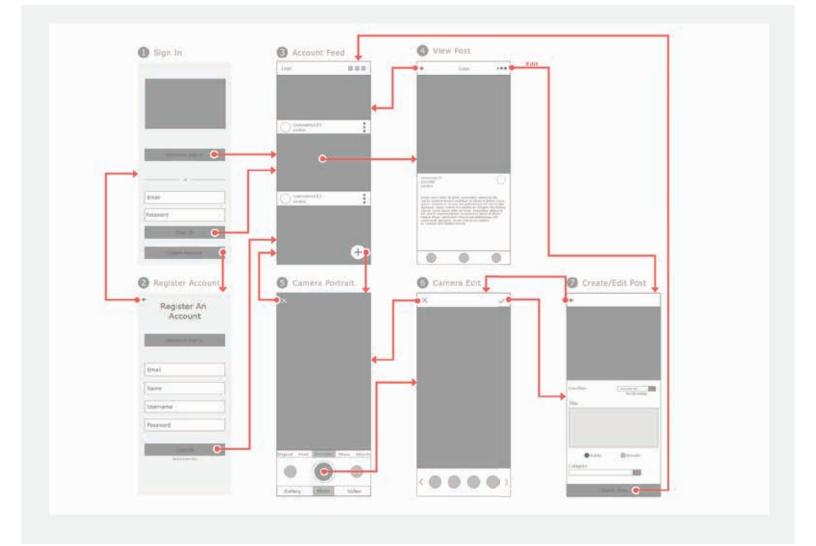
Initial logo design exploration to include a simple mark that visually communicates the apps name and purpose and would be easily rebranded with a consistent look and feel of the other apps that would be added later.

Key Skills

- User Flows
- Site Mapping
- Information Architecture
- Wireframes
- Interaction Design
- Annotations

Software/Tools

- Sketch
- Adobe XD
- Photoshop



Clearly Clouds User Flow: User flow exploration from entry point through key steps to document the user experience of the mobile app. The design includes native design camera screens showing user functionality in camera.



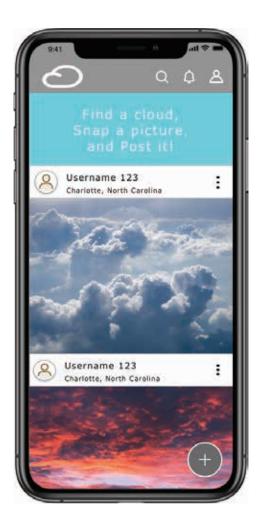
Sign In

Landing screen pre-login for App. Allows the user to Sign in using email and password used to register account, or user can click link to login with Facebook or the user can click/tap on the Create Account CTA to register for an account.

Register An Account

This screen allows a new user to register for an account. The user will need to provide the following required information to register. This form requires an Email address, full name, a username and a password. The user can also view the Terms and Conditions for the Cloud App and a primary CTA "Sign Up" checks the user's information before completion of the registration process.

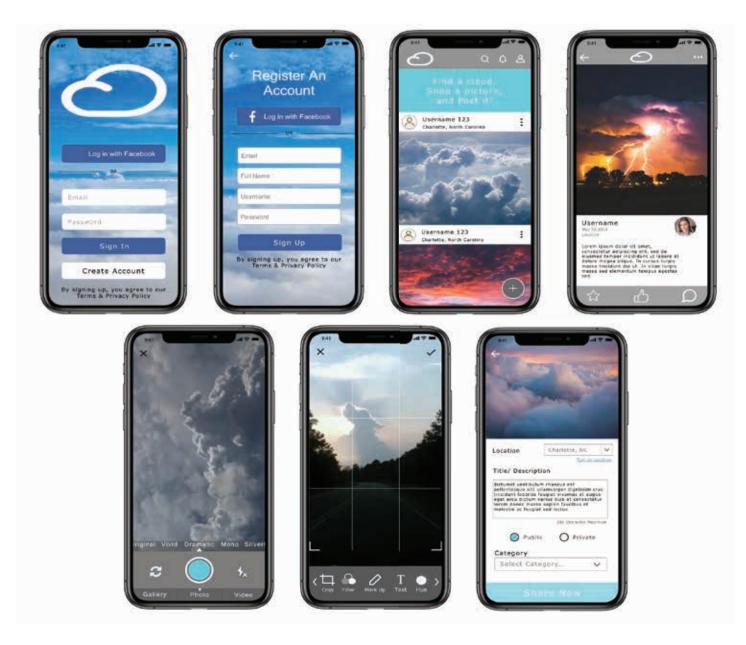




Account Feed

The Clearly Clouds home screen shows public posts or the user's followers posts of their cloud pictures, with the a Profile image, Username and location of Photo that was posted. The user can tap on the image for a full post or tap on User profile pic for a list of all of their images.





View Post

The user can view a post which includes the image, description, location and date of photo taken. Other functionality such as Favorite, Like or comment on the post with the task bar at the bottom of the screen or the user can Report, Share, Unfollow or Mute.

Clearly Clouds App Design: A view of the primary screens that showcase a clean, modern, and simplistic design that allows the user to view, share, and edit their posts easily without the clutter and complexity that other social media apps create. The applications architecture and design is easily adaptable for the company to expand development into creating several other products in the future.

State Employees' Credit Union	Q [w	elcome, Logan 🛞 🙆 Sign Off	
Accounts Move Money	BilPay Message Center Services	Alerts	
Account Summary		- and the day in the second second	
Checking & Savi	ngs	Quick Links	
Checking Stat	Balance \$10,345.67	AGA Historia, Turnic Number Buternent Ostoria Goetact Information	
Share	\$90,345.67	Partson Salary Advance Enform Loan Advance Ender Chanter Pediacomer Card Network	
Credit Cards		Treast Motice Histo WWI, Thin Pape	
Gredit Card 1	Basarce \$345.67	Grassroots	Account
Gredit Card 2	Ratiance \$2,345.67		Oncha
C Loans		Travel Notice	Part -
THE REPORT OF THE PARTY OF THE	A REAL MADE IN THE REAL PROPERTY OF THE REAL PROPER	Manual New York and the Contract of the	Over Co
		430055 Federally Insured By NCUA	Chefr C
Download Acrobat Pleader Privacy	Contractional and the	100000 C	

State Employees' Credit Union

As a customer of SECU I wanted to explore a modernization and redesign of the online banking site (Secure session). At the beginning of the project I developed a survey and sent to a few customers who use SECU for online banking and gathered their input. Then completed a competitive research analysis among other online banking experiences and studying the site design, navigation and home screen between Mobile and Desktop. Goals of the design were to be responsive, modern and consistent across all devices.

Key Skills:

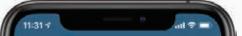
- User Flows
- Site Mapping
- Information Architecture
- Wireframes
- Interaction Design
- Annotations

Software/Tools:

- Sketch
- Adobe XD
- Photoshop

SECU Current Online Experience

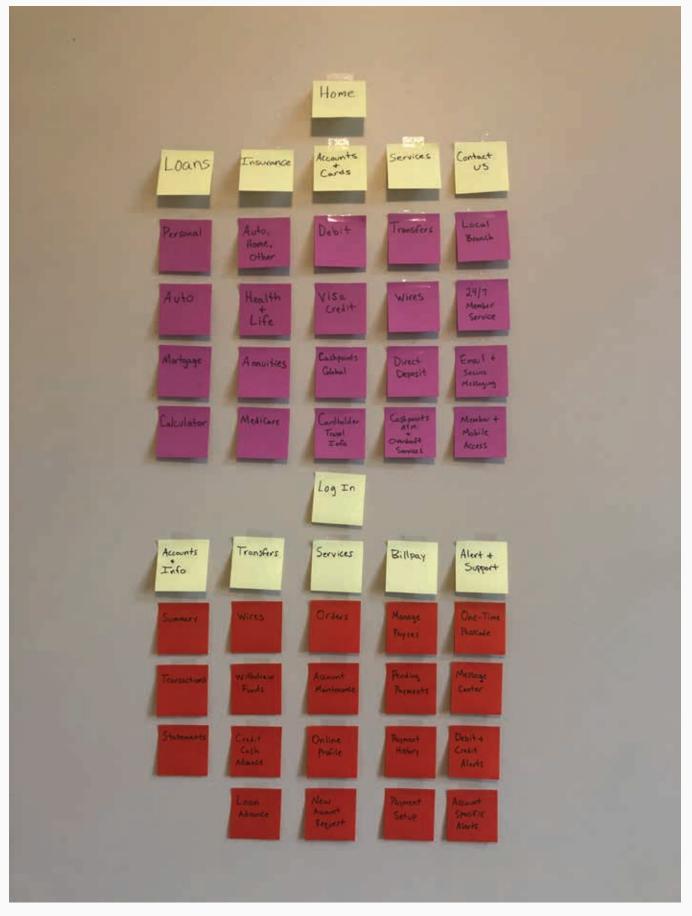




The current SECU online banking home screen is an inconsistent experience between mobile and desktop. The desktop experience lacks a modern design and provides a poor experience when you compare to other online banking competitors. Mobile has an updated design but there are some opportuities to enhance the user experience.

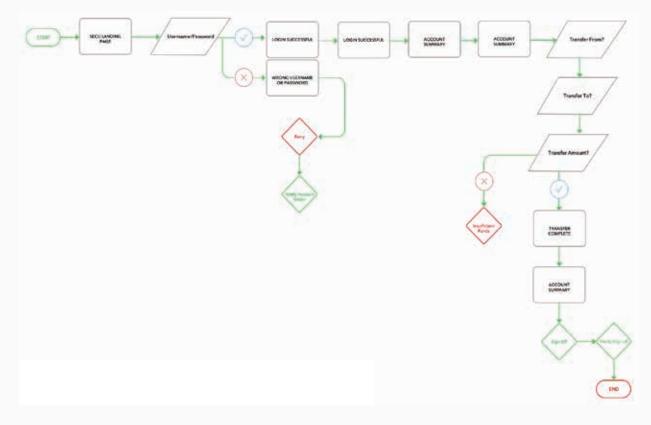


Site Map- SECU Log Out Vs. Log In



Site map: The current SECU navigation and informational architecture showing a clear hierarchy and an opportunity to improve by combining several content pieces in order to simplify the overall navigation.





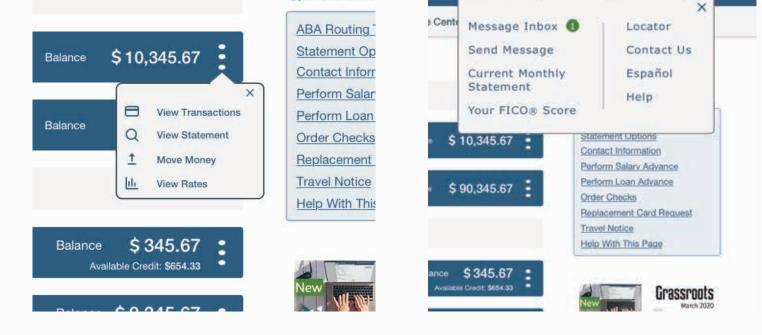
Current User Flow: Showing the complete path a user has to take in order to complete a move money task and working on improving pain points in the redesign.

ccounts	Move Money	BillPay	Message C	enter	Services	Alerts
Accou	nt Summary					Lett Sign Dim 142070 2007M calaim
0	Checking & Sav	vings				Quick Links
Chec 345	cking e		Balance	\$10,345.67	:	ABA Routing Transit Number Statement Options Contact Information Perform Salary Advance
Shar 345			Balance	\$ 90,345.67	7 🗄	Perform Loan Advance Order Checks
0	Credit Cards					Replacement Card Request Travel Notice Help With This Pape
Crec	dit Card 1		Balance /v	\$ 345.67 elette Credit \$614.3		Grassroots
Cred	dit Card 2		Balance	\$ 2,345.67	:	Miles 2021

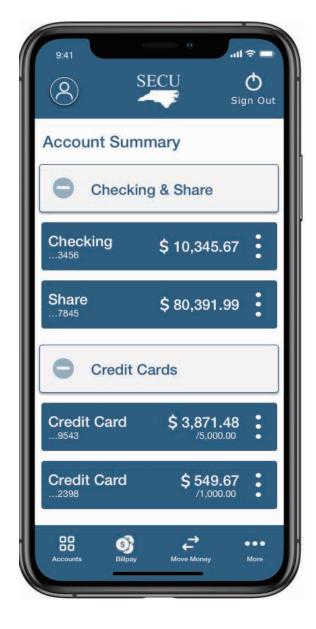
Redesign of SECU Desktop Experience: Using a modernized, clean and simple design, with a new masthead, navigation and expand collapse sections for accounts. Presenting the accounts in a tile with account name, balances and a hot task menu brings more funcitonality to the home screen. Improving much of what the users want to see on the landing screen.

Quick Lin

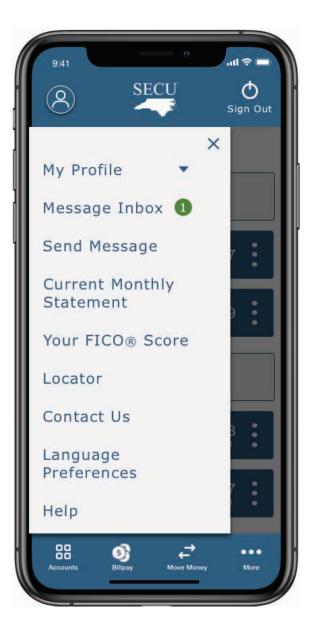
Q



SECU Hot tasks: An updated menu system provides quick access, additional features and functionality. Using iconography for hot tasks adds interest and identification of tasks.



The mobile redesign was completed first and desktop experince is fully responsive. I made ajustments to the masthead and footer. Keeping the bottom global navigation as it is a more common and modern placement for navigation.

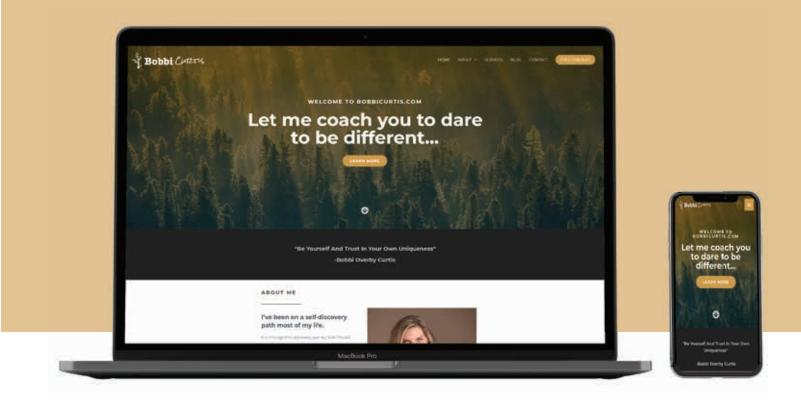


🖒 Sign

8

Welcome, Logan

User menu is specific for the tasks and screens that are customer specific. Messages, Profile, FICO score and more.



BobbiCurtis.com

Client: Bobbi Overby-Curtis: Lifecoach

Purpose:

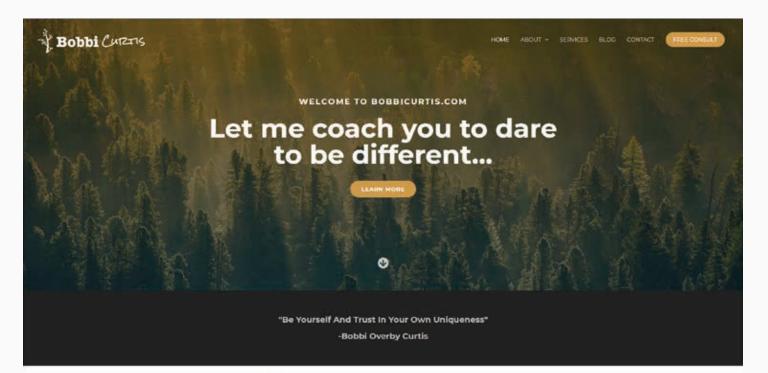
To provide an online presence including website design and branding for BobbiCurtis.com. The site would provide details, services and contact information online as well as a calendar for new and existing users to schedule personal coaching appointments.

Key Skills:

- HTML
- CSS
- Web Design
- Branding
- Logo Design

Tools:

- Photoshop •
- Dreamweaver •
- Wordpress •
- Elementor •



ABOUT ME

on a self-discovery



path most of my life.

ough this discovery journey that i found まらも manif and my town of cooping.

I am passionant about helping covers both in Mir. and in their celleer sloopver their authentic self to increase their self-confidence. After spending years uncovering level upon laser of my own built op benier's Hinally had some major breakthrough's that I needed to "FEGE MAREAR" and "FUEL NY REE" Finally gring myself permitted to share my stary and allow myself to be within thaily me Through my pain paction and purpose I created a cooching framework using "# Words" and "# it Strategies" If you are introped, Som up to team Now to acheitate a 11 Coaching Service on Weekeng Detreat



SERVICES

publine ceptous les.

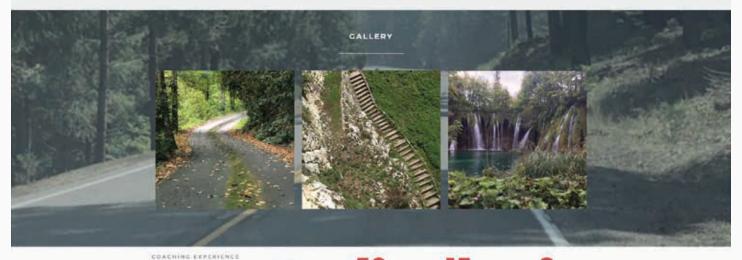


Retreats

 Click edit button to change this test. Lowern
Dick edit button to change this test. Lowern
pourn dolor of annet, consectedur and policing elit.
pourn dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
pournet dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
policine dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet, consectedur and policing elit.
Ut elit folio, uctus not policing elit.
Ut elit folio, uctus not policing elit.
publicar dolor of annet.
publicar dolor of annet. polyimar dop/bus tee



pulviner dapibus fed.



The numbers speak for themselves



8 Retreats





THE FOG WILL LIFE & THE SUN WILL SHINE Click edit buttors to change this test, Esreni buum oblar sit emet, somechetur edulucing

els pron por dimensiony



LIFE IS ABOUT BEING ABLE TO FLOW AND MAKE CHANGES LIKE SANDN SEASONS

Citize edit puttors to change this test. Lorent down dolers 1 whet consectedur activity ing elitionoin condimentum



Dick edit outton to change this text, known lasury dolor sit amet, convectitur scholscing elit proin condimentum

BLOCS

What people say?

"

Bobbi helped me organize my thoughts. experiences, and skills into a concrete. action plan. She helped me take a confusing and tumultuous time in my career and come up with clear ideas & possibilities for both my immediate and future goals

Bob Johnson

INFORMATION SYSTEMS MANAGER

"

Bobbi helped me organize my thoughts, experiences, and skills into a concrete action plan. She herped me take a confusing and tumultuous time in my career and come up with clear ideas & possibilities for both my immediate and future goals.

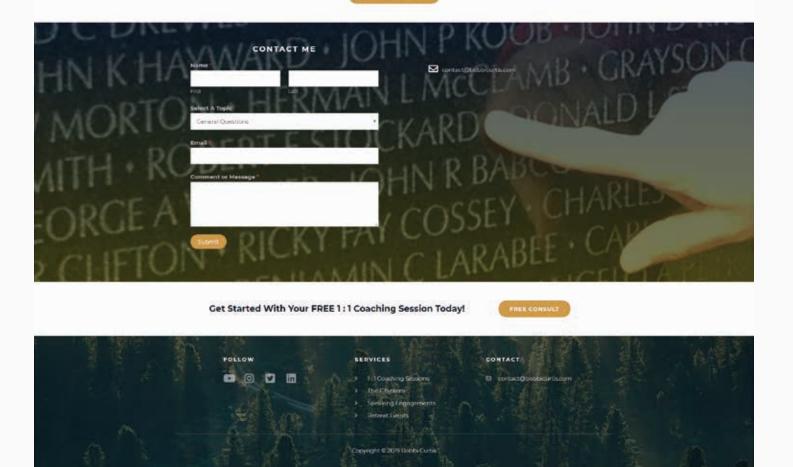
Elizabeth Austin

CHIEF INFORMATION OFFICER

"

Bobbi helped me organize my thoughts. experiences, and skills into a concrete action plan. She helped me take a confusing and tumultuous time in my career and come up with clear ideas & possibilities for both my immediate and future goals.

Mike Jackson BUSINESS ANALYST



BobbiCurtis.com Site: This one page website for bobbicurtis.com that showcases a clean design with branding, color and logo treatment. The colors, imagery and logo provide a personal brand for Bobbi Curtis and gives a nice feel for her Life Coaching business needs.



EyesOnCharlotte.com

Client: Brandon & Daniela Whiteside: Ophthalmologists

Purpose:

Provide a redesign and rebranding of EyesOnCharlotte.com with a fresh new website design update including links to products and services. Future work would include a online store to provide sales of contacts, glasses and other products.

Key Skills:

- HTML
- CSS
- Web Design
- Branding
- Logo Design

Tools:

- Photoshop
- Wordpress
- Elementor

Charlotte Ophthalmology Center for Sight

Hama Abastus Byo Candidora Optical Department + Centari Us Learch 🕾

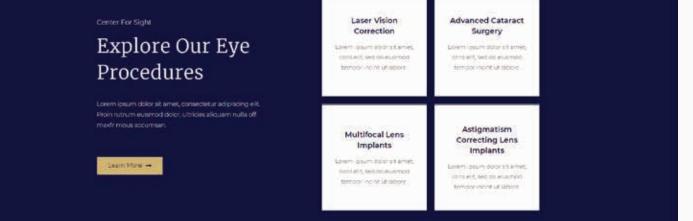
Charlotte Ophthalmology Center For Sight

over 40 years of experient

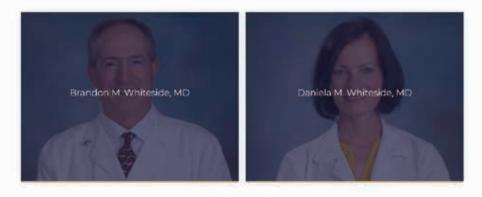
One Step Alread

Why We Are The Best Our Dectors Provide The Very Best In Eye Care, From Complete Eye Exams, Eye Disease Diagnonia And Management, To The Latent Advancements in Eye Surgary, We Have

Outstanding Optical And Contact Lines Departments Where You Can Find The Latest Styles In A Variety Of Price Ranges



Learn All About Cur Staff Meet The Doctors





Our Latest Insights



Get Ready for Summer with Deals on Sunglasses Investor's doing to concern



New Sunglass Brands Available

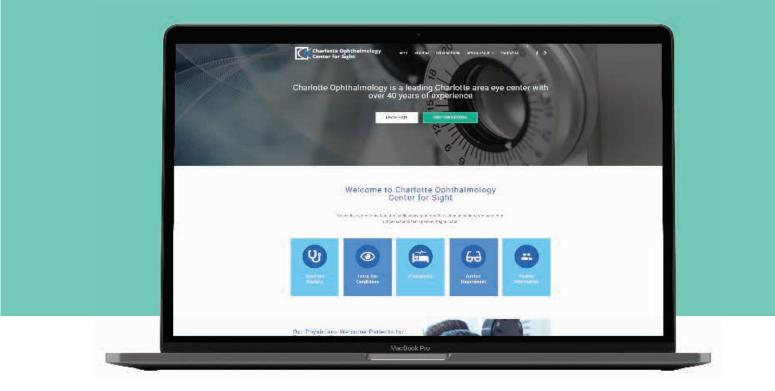


and the state of the second



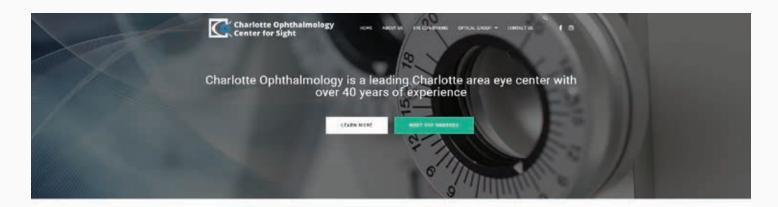


Website Design Option 1



EyesOnCharlotte.com

Website Design Option 2



Welcome to Charlotte Ophthalmology Center for Sight

nice present name folger mills terkist enviranguat impertrati verstaka schröcks scappendictar in Justic ne megnerikchen. m signin prist, quint mian



Our Physicians Welcome Patients for Routine Eye Exams

At this shift you experienced terms of cylinkalatic anticians and playake which together to donk your vision, determine whether your vision reald be red with glasses or product lenses and massive yrine eyes namially with specialized technology for the presence of any eye conditions or diseases that might threaten your energist. Many people do not realize that some could the placema and refinil disease any ersets few or no symptomic, superially in the early stages of the disease. Early detection of conditions like these allow its users adjective treatment and a better programs.









Meet The Doctors

ictetur adquisiong elit integle nec Vividitual consident-verinous et tortor loeent apoure color sit amet cond odio praesent libero sed cursus ante dabibus.



or of Ophthalandogy from the University of South Allerper Frisk A termine resonance of spontaneous from the Connection termine Constructions (Conduction Sphericanology as a specific the outcomet and LARK surgery. His work at the enhancing included enablanting divised students protections are appropriate to Materialise in faced containing the same of the sphericanon specific terminal sphericanon dependence Medical Associations, as a summer of the Association conductor of a summer of the sphericanon sphericanon sphericanon. Ophthalmalogy. So has been an article participant in their continuing use-field education for plannings.



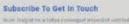
Daniela M. Whiteside, MD, is a brand contified ophiladizologist sportalizing in modical terms and penneal ophthelanilagy. Six offices arreless in treating diabetic retionpathy, monilar edges, manufar Argonamitian, rotitaal teans, no well an general ave diseases. Dr. Daniela Withoulde is learnes for providing personal and provide our to each of her petiests.



Advanced Technology With Personal Care

Charlotta Ophthalizadi ogo Clarke investor i er tha lastest lastest, scarginal, and pro-ogo testing oppipusset availables. Our pleyakiness are alwape up to doer on the second transmission and technologies, all delivered with the personal cave our partients have more to expect.

Proceedings of the second seco





Our Latest News

Wolls on proof on another before factored above have more shorter and the block of any state of any all worldware transferent material and where



Now is a Great Time to Try LASIK! 14





New Sunglass Brands Available ton ult schemen hindrige Experience and helio





Get Ready for Summer with Deals on Sunglasses take advantage of the

A manager



16610 Birkdale Commons Parkway Huntersville, NC 28078



Chariatte Ophthalmology Center for Sight eancharlotte.com | info@wyesoncharlotte.com | 704-895-8200

Eyes on Charlotte Website Redesign: This design provides a professional look and feel as well as an updated brand for the company. The site is a clean and modern presence that can be easily edited and modified by the client for the sites future needs. This is a work in progress with future explorations in logo redesign.



GeorgeBlaneyRacing.com

Client: George Blaney: Driver

Purpose:

To provide an online web presence for the George Blaney Race Team and provide opportunities for fans to follow and communicate on social media, providing current sponsors high visibility as well as drawing potential new sponsorships and promoting the race team.

Key Skills:

- HTML
- CSS
- Web Design
- Branding

Tools:

- Photoshop
- Wordpress
- Elementor



ABOUT ME

Richida to budar a the Affers & Town ARE ADDRESS AND A



SERVICES



Carolina Sprint Tour



Forms such accessed in spatial on sole, or and consumption memory accessed by interview and the sole of the sole o



First Race of the Season!



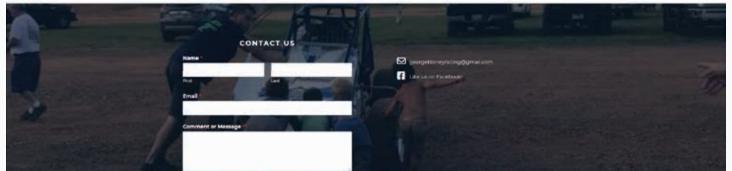


SmartMouth is **THE Mouthwash** for Bad Breath

Over the failt decide, SmartHouth has been mailing bed breath a thing of the part living oralisain solution is packed with incontrise locates to stop test breach at its source and prevent it from coming back so you can get clober to the mission love







FOLLOW	QUICK LINKS > Our Spensors > Carsina Sprint Tear > Aloust Us. > Race Schedule	CONTACT SergetBreynsing@gmalcom Lae Carraeteen	

George Blaney Racing Website Design: A simple and fresh website design for georgeblaneyracing.com that provides brand cohesion, sponsor information, race schedule, social media links, and contact information. Presenting the site in a colorful and appealing design.

> Logan Goldinger 1567 Morrison Road Concord, NC 28025 logan.goldinger@gmail.com | 704-773-0574